Blueprint for Success
Virtual Career Fair Prep
What questions do you have about virtual career fairs?
How does it work?

• Register in advance
• Company booths - viewable in advance
• Get in line
• 1:1 chat boxes, audio, or video chat
Navigating Chat Boxes

- Length of text
- Conversational, but professional
- Experience + Skills + What Learned
- Keep the human connection
Be Video Chat Ready

- Dress to Impress
- Background/ Lighting
- Camera Height
- Eye Contact
- Test Your Connection

Tip: Visit the Career & Professional Development booth to practice!
Additional Resources

- Brazen Video from Student Perspective (5 min)
  https://vimeo.com/388324152

- Brazen Video from Employer Perspective (2 min)
  https://vimeo.com/432677082/807c89e7ec

- Career & Professional Development website
  https://career.vt.edu/job-search/meet_employers/career-fair-prep.html
Navigating Virtual Fairs
#1: Register in advance

- Fill out profile
- Include an updated resume & portfolio
- Custom LinkedIn URL

A+D Career Day registration link
#2: Do your research

What should you learn about a firm before talking with them?

Where can you research them?
#3: Create & practice your Pitch

Chat box version vs. video chat version

Tip: Practice your pitch with InterviewStream
#4: Brainstorm stories & experiences

What makes you different from others?

How can you show, not tell qualities and skills?
MARKET
Your
EXPERIENCE

Creative

My Skills

Strategic Thinking

Customer Service

Leadership

Story that Demonstrates Strength/Skill

Story that Demonstrates Strength/Skill

Story that Demonstrates Strength/Skill

Story that Demonstrates Strength/Skill
#5: Prepare custom questions

What do **you** find interesting about the employer/opportunity?

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<th>Company Culture</th>
<th>How do you and your team celebrate successes?</th>
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| Deeper Dive into Position | How does this opportunity fit into the organization?  
What does success look like?  
• Internships: First week, month, semester  
• Full Time: 30/90/365 days |
| Personal Experience | What is something you’re proud of from the past 1-2 years? |
What are your favorite questions to ask at career fairs?
Right before the fair...

Channel your inner confidence – you can do this!
#7: Maximize your time

- Multiple lines
- Utilize wait time
- Notes to employers
Bonus:

Don’t forget to follow-up
Additional Resources

CandidCareer Videos:
1. Access CandidCareer through Career Center’s website
   https://career.vt.edu/exploring/candid-career.html
2. Search “Virtual Career Fairs”
3. Select "10 Tips to Impress at a Virtual Career Fair" video (2.5 minutes)

CareerSpots Videos:
1. Access CandidCareer through Career Center’s website
   https://career.vt.edu/job-search/Career-Spots-videos1.html
2. Select “Job Search” > “NEW - Virtual Job Search”
3. Select "Virtual Career Fairs" video (2 minutes)
The most important thing I learned today is...
“Visit” Career and Professional Development!

For appointments: Log into Handshake
Online resources: career.vt.edu
Contact: Meredith Gerber, gerberm@vt.edu

Physical location:
Corner of Washington St. SW and West Campus Drive
(across from McComas Gym)